

# Pride Prom 2017 Press Release

Embargoed for release: 1<sup>st</sup> June 2017

Headline: **Pride Prom: London's Only Annual under 18's LGBT+ Prom!**

Official Website: [www.prideprom.co.uk](http://www.prideprom.co.uk)

## Details & Story

**Mosaic LGBT Youth Centre** (an LGBT+ young person's registered charity) is producing an under 18's LGBT+ (lesbian, gay bisexual, transgender & more) prom. This is its **third year running**. The event will take place on **1<sup>st</sup> July 2017** at the **Pirate Castle**, Camden Lock. Beginning at **19:30**.

Pride Prom is officially apart of the [Pride in London's Festival](#).

Pride Prom began as LGBT+ young people today face blocked opportunities to socialise and actively take part in the wider LGBT+ community, in a healthy and safe environment. Pride Prom offers a platform for Greater London to come together to celebrate their diverse identities in the form of a prom.

For the first time ever in Pride Prom's history, we will be implementing a theme of **Alice in Wonderland**. So, expect the unexpected!

The evening will consist of:

- Mind blowing and inspirational entertainment from LGBT+ performers.
- Music and dancing with our wonderful DJ.
- Non-alcoholic bar offering tasty mocktails and soft drinks.
- Canapés and deserts will be served.

We are proud to confirm that X Factor's [Bratavio](#) will be hosting the event! With exclusive performances from [Michael Twaits](#) (actor and cabaret artist) and others.

Keep up-to-date on our [Facebook events page](#)!

## Quotes

**Laura**, a young person who attended last year's event stated "*Mosaic LGBT Youth Centre's Pride Prom made me feel free, open and to be myself. I danced the night away. It felt like I finally found people who accepted me for who I was.*"

**Rafael Rosa**, Mosaic LGBT Youth Centre's **Head of Events** has said "I strongly believe that a safe and welcoming environment is needed for LGBT+ young people. Young people overall and especially LGBT+ young people are constantly being ignored throughout many ordinary aspects of society. The events that we conduct aren't only simply about having a party, they are about celebrating in diverse identities, sexualities and genders. Everyone is amazing and unique in their own way. It's time to stop ignoring and start celebrating what people have referred to the elephant in the room. It's time to be proud!"

### Notes for Editors

Mosaic LGBT Youth Centre's mission is to support, educate and inspire LGBT+ young people building a stronger, more cohesive community that is free from prejudice, safe from abuse, healthy and making a positive contribution to society. Pride Prom is, therefore, a perfect fit as it inspires young LGBT+ artists to be themselves as well as it develops a sense of positive identity, community and belonging.

Three years ago, a conversation between members of Mosaic took place in which young people were discussing school prom and how heteronormative and homophobic it can be. The idea of Pride Prom was born to offer an opportunity to develop an event where LGBT+ young people can celebrate an end of a school year while being accepted for who they are. This conversation gave birth to Events Department at the centre.

Since then, we have now established a reputable brand, and the services we provide have seen a consistent increase in attendance with each event held. Mosaic's events now see many young LGBT+ people coming from all areas of Greater London and even further afield. This alone demonstrates to us how important our events are to the young LGBT+ community. We expect to see **over 90** LGBT+ young people at this year's event.

There are opportunities to interview the **Head of Events, Rafael Rosa** and the events team who coordinate the event. Mosaic LGBT Youth Centre is currently **run solemnly by volunteers** who dedicate their time. In addition, to the possibility for an exclusive post-event article and photography.

### Related Photography

*Performers with young person (Photographer: Dr J)*

[http://mosaicyouth.org.uk/wp-content/uploads/2017/05/IMG\\_8906.jpg](http://mosaicyouth.org.uk/wp-content/uploads/2017/05/IMG_8906.jpg)

*X Factor's Bratavio*

<http://mosaicyouth.org.uk/wp-content/uploads/2017/05/Bratavio-Effect-Two.jpg>

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